



A PRESS RELEASE FROM X-COMMUNICATION

POSTED: October 15, 2008 **FOR IMMEDIATE RELEASE:** CONTACT: Tony Dierckins

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2008 Holiday Author Book Signings for:

Cooler Near the Lake: Fifty-two Favorites from Thirty-four Years of deadlines

Author Jim Heffernan will be signing books at the following locations:

(All signings in Duluth unless otherwise noted)

Book Release:

Somers hall, College of St. Scholastica, Friday, November 8, 6:30 p.m. - 9 p.m.

The public is welcome to help author Jim Heffernan celebrate both the release of his book and “Crossing the Canal: an Illustrated History of Duluth’s Aerial Bridge” by X-comm publisher Tony Dierckins. Author readings, book signing, and refreshments.

November, 2008:

Walden Books (Miller Hill Mall), Friday, November 28, 2 p.m. - 4 p.m.

Northern Lights Books (Canal Park), Saturday, November 29, 12 p.m. - 1 p.m.

Bookstore @ Fitger’s (Fitger’s Brewery Complex) Sunday, November 30, 12 - 2 p.m.

Festival of Trees (Lake Superior College) Saturday, November 22 and Sunday, November 23, 10 a.m. - 1 p.m.

December, 2008:

Barnes & Noble (Miller Hill Mall) Saturday, December 6, 3p.m. - 4 p.m.

Bookstore @ Fitger’s (Fitger’s Brewery Complex) Sunday, December 14, 12 - 2 p.m.

Grandma’s Marketplace (Canal Park), Saturday, December 20, 1 p.m. - 2 p.m.

Iron Range Tour | Saturday, December 13

10 a.m. - 11 a.m. Village Bookstore, Grand Rapids

12 p.m. - 1 p.m. Howard Street Booksellers, Hibbing

2 p.m. - 3 p.m. Woodward’s Book & Yarn, Virginia

Cooler Near the Lake: Fifty-two Favorites from Thirty-four Years of Deadlines by Jim Heffernan

2008 • X-communication • 6 x 9 • 208 pages • soft cover • ISBNs: 1-887317-34-1 & 978-1-887317-34-4 • \$14.95
